# SAJJAD ALI

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Web: www.sajjadali.info



## **Objectives:-**

To leverage my expertise as a Social Digital Marketer, Computer Technician, and Web Designer in creating impactful digital solutions, optimizing technical systems, and delivering innovative web experiences. I aim to contribute to an organization's growth by combining my skills in marketing strategy, technical support, and web design, while continuously expanding my knowledge and staying ahead in the ever-evolving digital landscape.

#### **WORK HISTORY:-**

## **Chinese Gaming project**

Telemarketing Team leader

# DIP, Dubai Jan 2024 to Sep 2024

#### Job Description:

- Leadership and Team Management
- Sales Strategy and Target Achievement
- Training and Development
- Performance Monitoring and KPI Analysis
- Conflict Resolution and Team Building
- CRM Software and Telecommunication Tools
- Customer Retention and Upselling Techniques
- Time Management and Multitasking

#### **Crypto Chinese Project**

Data Analysis & Data Management

# Silicon, UAE

May 2023 to Dec 2023

# Job Description:

- Managed and controlled the admin panel.
- ensuring efficient operations and accurate data handling.
- Regularly exported data from databases on a daily and monthly basis, organizing it systematically in *Excel* for reporting and analysis.
- Created charts and visualizations to transform complex data into user-friendly formats, facilitating easy understanding and informed decision-making.

# **FIE Malls Colors Prediction Game:**

**Dubai UAE** 

Oct 2022 to March 2023

**Customer Sales Agent** 

# Job Description:

- Daily receiving resources
- Motivate customers for playing
- Use Psychology to engage the customer
- Focus On Active members
- Establish trust with the customers

# **Gaming Chinese Project**

Data Provider & Ducoments Controller

**Dubai, UAE** March 2022 to Sep 2022 Al Hajj Trader LLC

Digital Marketing

Jan 2022 to March 2022

#### **Job Description:**

- Make website ads of the company
- Make social media ads for the company
- Make Graphics banners for the company
- Provide best design for the company advertisement

#### **Basic Education:-**

SSC 2016 Mardan Board
HSSC 2018 Peshawar Board
CIT 2017-2018 MCA Education System
DIT 2019 BTE Board Peshawar

## **Professional Skills:-**

Web Engineering

Digital Literacy
 Trouble Shooting | Windows Installation | Hardware Knowledge

**TPE Board Peshawar** 

Graphics DesigningDocumentationAdobe PhotoshopMS Word | Power Point

Calculation Ms ExcelData Visualization & Analysis Power BI

2017-2018

Web Design
 HTML | CSS | Bootstrap

Digital Marketing
 Social Media Marketing | Google Ads | Google AdSense

#### **Personal Information:-**

Name Sajjad Ali Father's Musharaf Khan Date of Birth 20<sup>th</sup> August 2000

Marital Status Unmarried

Languages English | Urdu | Hindi | Pashto

# **Passport Information:-**

Passport No QU1823191
Issue Date 14 Jun 2021
Expiry Date 13 Jun 2026
Visa Status Freelance Visa

#### **Declaration:-**

I confirm that Above Mention Information is True & Correct I am Interesting In working as a part of your organization Thank you for your Consideration.

SAJJAD ALI